Joseph Kim

Industrial Designer

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Education

Carnegie Mellon University

Aug 2019 – Present

Bachelor of Industrial Design 2023
Human-Computer Interaction Minor

Dean's List 2020, 2021, 2022
Indsutrial Design Merit Award 2020, 2021, 2022
GPA 3.9/4.0

Experience

Smart Design

May 2022 – Aug 2022

Industrial Design Intern | Brooklyn, NY

Researched and ideated new product concepts for clients such as OXO and others in the medical, transportation, and consumer goods industries. Co-led in-home product research for a top fitness company and collaborated with multiple teams day-to-day to support Industrial Design efforts.

Samsung Design Innovation Center

June 2021 – Dec 2021

UX + Industrial Design Intern | San Francisco, CA

Conceptualized design of future wearables and new product lines with the internal Industrial Design team. Co-led research to redefine Samsung's core experience in the Smart Home category and collaborated with a cross-functional Think Tank Team to research and design new methods of remote communication.

Phood

Nov 2020 – Dec 2021

Head of Design | New York, NY

Designed Phood's brand identity and helped pilot their first digital product at the University of Toronto and the University of Radford. Collaborated with the CEO and CTO to form strategic partnerships with NYC TechStars 2021, Discover Bank, DoorDash, Spin Scooters, and more.

Involvement

IDSA

April 2022 – Present

President | Pittsburgh, PA

Responsible for organizing workshops for students to help foster professional development in Industrial Design through the delivery of localized programming and networking opportunities

TEDxCMU

May 2021 – May 2022

Head of Design | Pittsburgh, PA

Led a team of designers and innovators to define our brand identity and created marketing materials for TED talks.

Skills

Design

Industrial Design	User Research
Drawing/Visualizing	Interaction Design
Iterative Prototyping	Wireframing
Systems Thinking	UX/UI Design

Software

SolidWorks	Figma
Keyshot	Sketch
Adobe CC	p5.js
Arduino	Principle